

Education

Master of Fine Arts in Graphic Design, Vermont College of Fine Arts 2016 | Montpelier, VT

Thesis Title: Navigating the Binary a Credo Manifesto and Philosophy

Advisors: Lorena Howard-Sheridan, Natalia Ilyin, Tasheka Arceneaux-Sutton, Yoon Soo Lee

Computer Graphics Certificate, Frederick Community College 2011 | Frederick, MD

Bachelor of Arts in Psychology, University of Maryland 2009 | College Park, MD

Associate of Arts in Psychology, Frederick Community College 2007 | Frederick, MD

Professional Experience

Adjunct Professor, Howard Community College 2016 - Current | Columbia, MD

Provide student-centered instruction on design practice, history, and theory to adult learners. Teach students the importance of research, ideation, and prototyping in the creative process. Develop and teach various studio courses that emphasize the importance of sound typography, color theory, and attention to detail in executing high-quality graphics. Courses include Introduction to Digital Media, Advanced Illustration, and Designing for Interactive Environments.

Graphic Designer, Chesapeake Bay Foundation 2019 - Current | Annapolis, MD

Develop visual solutions for an environmental non-profit that advocates for the health of a national treasure. Partner with team members in marketing, education, litigation, and development to produce publications, infographics, landing pages, advertisements, and social media graphics with a strict budget and timeline.

Product Design Lead, Dailymotion 2019 | New York, NY

Provide interaction models, workflows, wireframe, and prototype for a variety of complex products and platforms. Align user experience with business targets and technology constraints. Consider user interaction, components, labels, and flows to help users achieve their goals. Partner with other designers, engineers, and data scientists to manage the design process, drive decisions, track design issues, and oversee the user experience of new features and product optimization from conception through launch.

Creative Director, Limitless Print and Design 2013 - 2019 | Hanover, MD

Planned, managed, and delivered high-quality visual solutions from concept through completion for a global leader in the body arts industry. The multidisciplinary created independently and in collaboration with the in-house team and outside vendors included branding, packaging, print, interactive, and experiential designs. Used the design thinking methodology to solve complex design challenges. Responsible for the output of graphics, photography, signs, and marketing departments. The work that we created raised the consciousness of design in the body arts industry.

Freelance Designer***2009 – Current | Frederick, MD***

Develop design solutions that inform, engage, and delight. Practice a user-centered design process, including research, ideation, prototyping, and iteration to create successful print, interactive, experiential, interior, and furniture designs for various clients.

Senior Designer, Wantz Distributors***2011 – 2013 | Hagerstown, MD***

Managed the graphics department, print shop, and merchandising departments for Wantz Distributors, an AB-InBev distributor. Developed website and social media campaigns. Led in the rebranding of the company. Created and adhered to a budget. Oversaw printer maintenance and operation. Led sign fabricator to produce a high output without sacrificing quality. Collaborated with sales staff and interns to implement marketing strategies.

Front-end Developer, Aynex Designs***2009 – 2010 | Frederick, MD***

Created web, print, and interactive solutions to meet the needs of diverse clients. Developed wireframes that place user experience at the forefront of the design process. Addressed all graphical and technical requirements to produce pixel perfect solutions.

Photography Assistant, Ira Wexler Photography***2007 – 2011 | Washington DC***

Assisted in photography for an award-winning hospitality and commercial photographer. Planned, set up, and completed commercial photo sessions. Prepared and maintained equipment. Directed model movements, added or removed props, and changed settings on the camera and lighting.

Gallery Manager, Stamp Gallery, University of Maryland***2007 – 2009 | College Park, MD***

Collaborated with emerging contemporary artists to effectively display their artwork. Devised strategies to expose and inform patrons of gallery exhibits and the work of emerging contemporary artists.

Instructor, Ivymount***2009 – 2011 | Potomac, MD***

Helped individuals with autism achieve their highest level of development and independence. With its evidence-based instructional approach, Ivymount is a nationally recognized leader in the field of special education.

Teaching Experience

Portfolio Review, Frederick Community College***2019 | Frederick, MD***

Sat on a panel of seasoned design professionals. Discussed work and answered career questions. Reviewed print and digital portfolios of graduating students.

Portfolio Review, Howard Community College***2019 | Columbia, MD***

Reviewed art and design portfolios. Provided art direction and answered questions from designers preparing for transfer to four year institutions.

- Creative Review, AIGA DC*** **2019 | Washington, DC**
Reviewed portfolios. Provided art direction and answered questions from novice designers.
- Design Summer Camp, Hagerstown Community College*** **2019 | Hanover, MD**
Taught informational and illustration design to high school students interested in graphic design.
- Mock-Up, AIGA Blue Ridge*** **2014, 2018, 2019 | Shepherdstown, WV**
Mentored a team of graphic design students in a day-long challenge in which they competed against other students from colleges and universities in the AIGA Blue Ridge region.
- Arts and Crafts Meetup, Milkcrate Creative Space*** **2017 | Hanover, MD**
Led a weekly arts and crafts meetup for members of the community.
- Introduction to Adobe Photoshop, Milkcrate Creative Space*** **2017 | Hanover, MD**
Led an introductory lesson on Adobe Photoshop to photographic enthusiasts. Participants left with an understanding of photo manipulations, resources to continue learning, and having completed various photographic edits to their own photos.
- Introduction to Adobe Illustrator, Milkcrate Creative Space*** **2017 | Hanover, MD**
Led an introductory lesson on Adobe Illustrator. Participants left with an understanding of the basics of the program, resources to continue learning, and having completed their first illustration project.
- Learning to Build Your First Website, Milkcrate Creative Space*** **2017 | Hanover, MD**
Led an introductory lesson on web development techniques for the beginner. Participants left with the understanding of various platforms and strategies to understand, develop, and host a website for their small business or organization.
- Mentor Program, Annapolis Art Alliance*** **2015 - 2016 | Annapolis, MD**
Participated in the inaugural arts mentoring program.
- Arts Expression Groups, Ivymount*** **2011 | Rockville, MD**
- Arts Expression Groups, Monacacy Neurodevelopment Center*** **2009 | Frederick, MD**
Facilitated six seven-week-long arts expression groups for children with autism spectrum disorders.
- Mentoring, Autism:Art*** **2006 - 2009 | Frederick, MD**
Mentored a young artist on the autism spectrum, helped to guide work, teach new tools, and display and sell artwork.
- Art Groups, Saint Joseph's Nursing Home*** **2008 | Catonsville, MD**
Organized and led various arts and crafts projects for residents at a nursing home. Projects varied to accommodate different abilities and fine motor skills.

Exhibitions

Mosley Gallery, University of Maryland Eastern Shore 2017 | Princess Anne, MD

Select works were included in an exhibit celebrating diversity and inclusion. This joint exhibition featured three other artists at the college's art gallery.

Pop-Up, Annapolis Art Alliance 2016 | Annapolis, MD

Participated in a Holiday Pop-Up, selling apparel, greeting cards, photography, and artwork.

Galleries at Quiet Waters Park 2016 | Annapolis, MD

Participated in a mixed media art exhibit which captured the park through four seasons.

Thesis Show, Vermont College of Fine Arts 2016 | Montpelier, VT

Thesis Exhibition show, featuring the work of nine graduates of the April 2016 MFA class.

Student Exhibitions, Vermont College of Fine Arts 2014 - 2015 | Montpelier, VT

Presented semester work from students in the MFA in Graphic Design program at VCFA.

The Glass Grill 2010 | Baltimore, MD

Solo exhibition at a restaurant and glass blowing studio.

Frederick Community College 2009 | Frederick, MD

Commissioned artwork on display in the offices of FCC.

Curation

Dreams Exhibition, Milkcrate Creative Space 2018 | Hanover, MD

Fairy Tales Exhibition, Milkcrate Creative Space 2018 | Hanover, MD

Death and Renewal Exhibition, Milkcrate Creative Space 2018 | Hanover, MD

Local Artist Showcase, Milkcrate Creative Space 2016 | Hanover, MD

Analogue Photography Exhibition, Milkcrate Creative Space 2016 | Hanover, MD

Reuniting by Degrees, Milkcrate Creative Space 2016 | Hanover, MD

Professional Membership

Annapolis Arts Alliance 2018 | Frederick, MD

The Frederick Web Tech Group 2013 | Frederick, MD

American Advertising Federation 2013 | Frederick, MD

AIGA 2011 | Frederick, MD

Lectures

- Pin-Up as a Cultural Phenomenon and Artform, Milkcrate Creative Space** 2016 | Hanover, MD
Life and Work of William Morris, Milkcrate Creative Space 2016 | Hanover, MD

Awards

- Finalist, AAF Regional** 2013 | Frederick, MD
First Place, AIGA Mock-Up Student Design Challenge 2013 | Shepherdstown, WV
First Place, Star Hill Package Design Contest 2013 | Charlottesville, VA

Community Involvement

- Scenic Designer, Annapolis Summer Garden Theatre** 2019 | Annapolis, MD
Design and oversee production of set design for a community theatre.
- Autism Art Exhibit and Fundraiser, Various Locations** 2011 - 2012, 2016 | Frederick, MD
Curated an exhibition featuring the work of students on the autism spectrum.
- Director, Milkcrate Creative Space** 2015 | Hanover, MD
Creator and director of the Milkcrate Creative Space, a cross-disciplinary space devoted to art-related lectures, workshops, seminars, and gallery exhibitions.
- Arts Coach, Creative Capacity** 2013 | Annapolis, MD
Coached participants in a month-long project aimed at realizing their individual and authentic creativity.

Continuing Education

- Design Thinking Workshop, AIGA Blueridge** 2019 | Frederick, MD
Living and Working Drama-Free, Howard Community College 2018 | Columbia, MD
Manager's Training, National Seminars Training 2017 | Baltimore, MD
The Ambidexterity of Modern-Day Marketing, AIGA 2016 | Baltimore, MD
Adobe Creative Cloud Summit, Filmore 2015 | Silver Spring, MD
Hand Lettering Workshop, AIGA 2015 | York, PA
Design Thinking Workshop, AIGA 2007 | Baltimore, MD
Printmaking Workshop, Baltimore Print Shop 2007 | Baltimore, MD